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Since 1977, [Chief Executive Group](#) has been the independent voice of the CEO community, helping America's business leaders tackle their most pressing issues and plan for future growth. Chief Executive Group produces several publications, including Chief Executive Magazine and Corporate Board Member.

Craig Guillot has written Chief Executive Magazine's [Economic Development Report](#) since 2018. These 2,500-word reports are published five times per year, feature interviews with state economic development officials, and offer updates from each state in the nation.

"We rely on subject matter experts like Craig to provide valuable information, in this case, economic development activity and business conditions across the U.S.," says Jennifer Pellet, Managing Editor at Chief Executive Magazine. "Our readers have come to rely on his quality work to stay on top of changes in state business climates and deal activity."

Craig Guillot also plays a critical role in producing Chief Executive's annual [CEO Guide to Site Selection](#). Pellet calls the project a "huge undertaking" that requires a massive amount of content and meticulous attention to detail to ensure content is comprehensive and accurate. Every year, Craig gathers materials, collaborates with economic development agencies in every state, and conducts interviews to produce content for more than 50 pages of the guide.

"He does the bulk of heavy lifting in terms of content creation and is a critical player in producing the guide," says Pellet. "Writers like Craig, whose work is always excellent and always delivered on time, make my job easier. He is a joy to work with."